

Supernova 2007 Open Space

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The Supernova Open Space Workshop is an open forum on the social, moral, technical, and strategic questions impacting the increasingly connected world in which we live. Discussions about topics like user control, neutrality, identity and open standards are setting the stage for future policies and economic decisions. Come to this event to learn more, participate in the community and shape the future of the New Network.

The workshop is being organized in conjunction with the [Supernova 2007](#) conference, but is a distinct event, open to the entire community.

When and Where?

Tuesday, June 19

9am- TBD

[Wharton West](#)

101 Howard Street (at Spear), Suite 400

San Francisco

What is the agenda?

There isn't one -- yet! This is a community-driven, Open Space event. (You can call it an unconference if you like.) The general focus is the Supernova 2007 theme of "Defining the New Network," but the agenda will be defined by the participants at the outset of the workshop.

This wiki is a place to suggest and discuss potential topics and sessions beforehand, in order to make the day more productive. We've also reached out to community leaders like Doc Searls, Tara Hunt, Chris Messina, and Tantek Celik. They will be coming to the event, and proposing topics for conversation.

We will make the Agenda together at 9AM with the help of our facilitator [Kaliya Hamlin](#).

What is New Network?

The New Network is what emerges once we take pervasive connectivity as a starting point. It's broader than "fill-in-the-blank" 2.0, because it's less about comparisons with the past, and more about describing the future. Developments as seemingly unrelated as virtual worlds, social networks, federated digital identity systems, search engine marketing, microblogging, zombie botnets, and conversational markets are all manifestations of what happens when users leverage their connectedness in new ways.

To understand the New Network, we must step back and reconsider every aspect of the technology-driven world, from the physical attributes of the Internet to the ways of turning content into revenue. And, we need to challenge ourselves not to be complacent. Huge legal, economic, moral, technical, social, and strategic questions cloud the future of every corner of the technology, media, and telecom worlds. Optimism is warranted, but so is a sense of urgency to tackle the hard problems.

Who is going to be there?

Whoever comes are the right people. The New Network touches on many different communities: developers, users, vendors, bloggers, businesspeople, journalists, and anyone else who cares about the future. We hope to bring together the communities around social media, user-centric Internet identity, open source, microformats, Vendor Relationship Management, mashups, community marketing, and Net neutrality, among others. This is a place for users and independents to join with employees of companies like Mozilla, Google, Symantec, Microsoft, IBM, Technorati, and SixApart, to meet and work toward common solutions.

How is does this day differ from the main Supernova conference?

The Supernova Open Space Workshop is run on Open Space practices and principles. There are no pre-scheduled presentations, no keynotes, no panels. Instead, topics for discussion, questions are posed and presentations are offered up by participants when the workshop convenes, and scheduled the day it happens. Participants in the workshop need not be attending Supernova, although all Supernova attendees are welcomed and encouraged to participate. We hope to find ways to pull some of the insights from the Open Space Workshop into the more traditionally structured days of Supernova.

Cost:

We'll need to pay for lunch, and we want to make sure the sign-up list is a reasonably good approximation of who actually comes. So there will be a relatively nominal fee to participate:

Set fee: \$25/person

We are committed to keeping this workshop open and accessible. If you want to come, we want you there. If cost is an issue please contact us, and we can discuss how to make it work.

The Supernova conference and Wharton are providing the facility and covering some costs. We encourage you to pre-register since we will limit attendance at the event to 200 people. Last year's event was strongly attended and we expect strong interest in this one as well.

Vital Links

- [Sign up](#)
- [Proposed Sessions/Topics](#)
- [Announcements](#)

Created by System User on May 8 10:40am. Updated by Guest User on May 16 12:41pm.

*The Supernova Open Space Workshop is an