

Introduction

Would a Crayon Breaker sit on a beach chair at the turning point of a creek that most of the 100,000 people in the immediate area don't even know exist?

Before me is a full sound shoals, a 75 ft wide creek rapidly racing over a continuous bed of rock that runs for as far as I can see.

Where I am sitting is a 40 feet square area of light colored sand, a rarity in Clarke County, Georgia. Mostly, everything here for miles is Georgia Red Clay.

The full sound of the rapidly running water is beautiful. It is inspirational. The sun is moving back and forth behind the clouds. It is March 20th, my mother's and one of my sister-in-laws, Jan's, birthdays.

Ah the sun is out again. It's hot. The thousands of golden reflections formed by the hundreds of tributaries of the creek falling over rock edges in all directions are fabulous.

What were you doing on March 20th, 1994? Where were you then?

I'm here writing a book that I hope will help you learn to break your crayons and draw outside the lines.

This book represents two different times: 1) yours of the present and 2) mine of the past. Perhaps it will help you many times as you choose to read and re-read various parts of it that have particular meaning to you.

One fellow National Speakers Association member, Terry Paulson, Ph.D., calls the significant points of his presentations "keepers". I choose to call the potential ones in my work "users" and "meaningful learnings." May you discover many within the covers of this book and within your own mind and environments where you read it.

To my right the water sits quietly in a pool. On my left it is smoothly, continuously, moving on its journey. In front of me is its source, the source I can see, the rock creek bed full of wonderful sounds, sounds generated by falling, rushing water. Water simply doing what it does naturally—flow from a higher point to a lower point.

My words have flowed effortlessly now for several minutes.

Am I a Crayon Breaker?

Yes!

Are you?

If you choose to be.

What are Crayon Breakers?

There are many answers to that question. Twelve of them make up the contents and purpose or mission of this book. The 12 are grouped in 4 primary topics:

- I. Defining & Describing Why Broken Crayons are so Useful
- II. Developing Personal Creativity
- III. Training & Coaching Others to Become More Creative
- IV. Putting Creativity & Creativeness to Use in the Workplace.

- 1 - B The Potential Hidden Within the Paper Wrapper
Creative People break their Crayons. They break them to release their creative potentials.
- 2 - R Un-Wrapped Pieces in Action
People who peel and break their Crayons are people who choose to be creative and do things creatively.
- 3 - O Broken Crayons are Tools of Creative Leaders
Creative Leaders Break Crayons
Leaders who lead creatively are Crayon Breakers.
- 4 - K Only Wrapped Pieces of Wax
Broken Crayons represent the creative potential within every one of us as individuals and teams.
- 5 - E Wrappers, Boxes and Other Limitations
People who remove Creative Barriers and Roadblocks - Your's, Mine & Our's are Crayon Breakers.
- 6 - N Different Colors, Shades & Hues
Each of us is a unique Crayon because we possess a unique cluster of creative thinking approaches or a creative thinking style.
- 7 - C Genuine Thundering Aha's!
Creative, novel, unique, innovative, break-thru ideas are all the result of the use of Broken Crayons.
- 8 - R Directing & Strengthening Your Crayons
People who Coach and Counsel for Creativeness are Crayon Breakers.
- 9 - A Shaping, Molding or Forming Broken Crayons
People who Teach people to be creative or to become more creative are Crayon Breakers.

10 - Y Using the Whole Box

People who Generate Team Creativity & Creativeness are Crayon Breakers.

11 - O Using Creativity on the Job

Capitalizing on Professional & Occupational Creativeness causes people to become Crayon Breakers.

12 - N Generating AHA's for Other People

When we produce "creativity on call" for our team, department, organization, or clients we are being Crayon Breakers.

S - Now It's Time to Peel & Break Your's!

Once we choose to become creative we become Crayon Breakers.

Welcome to a journey with me that can take you to higher levels of creativeness and creative thinking than you have ever experienced so far.

Read, think, re-read, challenge, and grow with my thoughts and yours combined.

Now let's get going.